

**ANNUAL REPORT ON CSR ACTIVITIES FOR THE FINANCIAL  
YEAR 2021-22**

1	A brief outline of the company's CSR policy, including overview of projects or programs proposed to be undertaken and a reference to the web-link to the CSR policy and projects or programme.	<p>The Corporate Social Responsibility Policy (“Policy”) of the Company is in line with the provisions of Section 135 of the Companies Act 2013 (“Act”) read with Schedule VII to the Act and the Companies (Corporate Social Responsibility Policy) Rules, 2014. The Policy lays down the guiding principles that shall be applicable to the CSR projects / programme / activities of the Company.</p> <p>Genesis Advertising Pvt Ltd (The Company) is committed to build a sustainable business with strong social relevance and a commitment to inclusive growth and contribute to the society by supporting causes on various concerns including road safety, healthcare, environmental sustainability, promoting education, promoting sports and other rural development activities.</p> <p>The Board of Directors approved this Policy, on the basis of the recommendations of the CSR Committee.</p>		
2	<b>The Composition of CSR Committee:</b>			
S 1 N o	Name of Director	Designation	Number of meetings of CSR Committee held during the year	Number of meetings of CSR Committee attended during the year
A	Mr. Ujjal Sinha	Director	1	1
B	Mr. Arnab Kumar De	Director	1	1
3	Provide the weblink where Composition of CSR Committee, CSR Policy and CSR projects approved by the Board are disclosed on the website of the Company	-		
4	Provide the details of Impact assessment of CSR projects carried out in pursuance of sub-rule(3) of rule 8 of the Companies (Corporate Social Responsibility Policy) Rules, 2014, if applicable (attach the report)	Not Applicable for the financial year under review		
5	Details of the amount available for set off in pursuance of sub-rule (3) of rule 7 of the Companies (Corporate Social Responsibility Policy) Rules, 2014 and amount required for set off for the financial year, if any	NIL		
6	Average net profit of the company as per Section 135 (5)	` 17,84,62,004/-		

7 a	Two percent of average net profit of the company as per section 135 (5)				` 35,69,240/-				
7 b	Surplus arising out of the CSR Projects or programmes or activities of the previous financial years				NIL				
7 c	Amount required to be set off for the financial year, if any				NIL				
7 d	Total CSR obligation for the financial year (7a+7b-7c)				` 35,69,240/-				
8 a	CSR amount spent or unspent for the financial year								
	Total Amount spent for the financial year			Amount Unspent in `					
				Total Amount transferred to Unspent CSR Account as per Section 135(6)		Amount transferred to any fund specified under Schedule VII as per second proviso to Section 135(5)			
				Amount	Date of Transfer	Name of the Fund	Amount	Date of Transfer	
	` 1,00,00,000/-		Not Applicable		Not Applicable				
8b	Details of CSR amount spent ongoing projects for the financial year: Not Applicable								
8C)	Details of CSR amount spent against other than ongoing projects for the financial year:								
Sl No.	Name of the Project	Item from the list of activities in Schedule VII to the Act	Local area (Yes / No)	Location of the Project		Amount spent for the project	Mode of Implementation - Direct (Yes/No)	Mode of Implementation - Through Implementing Agency	
				State	District			Name	CSR Regd. No.

1	West Bengal State Disaster Management Authority	Disaster Management	Yes	West Bengal	Kolkata	₹ 1,00,00,000/-	No	West Bengal State Disaster Management Authority	CSRO 000 449 5	
	Total					₹ 1,00,00,000/-				
d)	Amount spent in Administrative overheads						NIL			
e)	Amount spent on Impact Assessment , if applicable						NIL			
f)	Total amount spent for the Financial year (8b+8c+8d+8e)						₹ 1,00,00,000/-			

g)	Excess amount for set off (if any)						₹ 64,30,759.91/-			
Sl No.	Particular						Amount			
i)	Two percent of average net profit of the company as per section 135(5)						₹ 35,69,240.09/-			
ii	Total amount spent for the financial year						₹ 1,00,00,000/-			
iii	Excess amount spent for the financial year [(ii)-(i)]						₹ 64,30,759.91/-			
iv	Surplus arising out of the CSR projects or programmes or activities of the previous financial years, if any						NIL			
v	Amount available for set off in succeeding financial years [(iii)-(iv)]						₹ 64,30,759.91/-			

9 a.:	Details of Unspent CSR amount for the preceding three financial years: NIL				
SI. No.	Preceding Financial Year	Amount transferred to Unspent CSR Account under Section 135(6)	Amount spent in the reporting Financial Year	Amount transferred to any fund specified under Schedule VII as per section 135(6), if any	Amount remaining to be spent in succeeding financial years
<b>Not Applicable</b>					
9b	Details of CSR amount spent in the financial year for ongoing projects of the preceding				

financial year(s): NIL								
Sl No	Project ID	Name of the Project	Financial Year in which the project was commenced	Project duration	Total amount allocated for the project	Amount spent on the project in the reporting Financial Year (in `)	Cumulative Amount spent at the end of reporting Financial Year (in `)	Status of the project/ Completed/ Ongoing
-	-	-	-	-	-	-	-	-
	Total							

10.	In case of creation or acquisition of capital asset, furnish the detail relating to the asset so created or acquired through CSR Spent in the financial year	
a	Date of creation or acquisition of capital asset, furnish the details relating to the asset so created or acquired through CSR spent in the financial year	Not Applicable
b	Amount of CSR spent for creation or acquisition of capital asset	Not Applicable
c	Details of the entity or public authority or beneficiary under whose name such capital asset is registered , their address etc.	Not Applicable
d	Provide details of the capital asset(s) created or acquired (including complete address and location of the capital asset)	Not Applicable
11.	Specify the reason(s), if the company has failed to spend two percent of the average net profit as per Section 135(5)	Not Applicable

**For Genesis Advertising Pvt Ltd**

**Ujjal Sinha**  
**DIN: 01076587**

**Arnab Kumar De**  
**DIN: 06563083**