

**ANNUAL REPORT ON CSR ACTIVITIES FOR THE FINANCIAL YEAR 2022-23**

1	Brief outline on CSR Policy of the Company:	<p>The Corporate Social Responsibility Policy (“Policy”) of the Company is in line with the provisions of Section 135 of the Companies Act 2013 (“Act”) read with Schedule VII to the Act and the Companies (Corporate Social Responsibility Policy) Rules, 2014. The Policy lays down the guiding principles that shall be applicable to the CSR projects / programme / activities of the Company.</p> <p>Genesis Advertising Pvt Ltd (The Company) is committed to build a sustainable business with strong social relevance and a commitment to inclusive growth and contribute to the society by supporting causes on various concerns including road safety, healthcare, environmental sustainability, promoting education, promoting sports and other rural development activities.</p> <p>The Board of Directors approved this Policy, on the basis of the recommendations of the CSR Committee.</p>			
2	Composition of CSR Committee:	The Company is required to constitute a CSR Committee.			
	<b>Sl. No.</b>	<b>Name of Director</b>	<b>Designation</b>	<b>Number of meetings of CSR Committee held during the year</b>	<b>Number of meetings of CSR Committee attended during the year</b>
1	Mr. Ujjal Sinha	Whole-Time Director	1	1	
2	Mr. Arnab Kumar De	Whole-Time Director	1	1	
3	Provide the web-link(s) where Composition of CSR Committee, CSR Policy and CSR Projects approved by the Board are disclosed on the website of the Company.				

4	Provide the executive summary along with web-link(s) of Impact Assessment of CSR Projects carried out in pursuance of sub-rule (3) of Rule 8, if applicable.	-			
5	(a) Average Net Profit of the Company as per Sub-section (5) of Section 135.	Rs. 13,08,18,239.40/-			
	(b) Two percent of average net profit of the Company as per Sub-section (5) of Section 135.	Rs. 26,16,364.79/-			
	(c) Surplus arising out of the CSR Projects or programmes or activities of the previous financial years.	-			
	(d) Amount required to be set-off for the financial year, if any.	Rs. 26,16,364.79/- (Out of Rs. 64,30,759.91 spent in excess for Financial Year 2021-22)			
	(e) Total CSR obligation for the financial year [(b)+(c)-(d)].	-			
6	(a) Amount spent on CSR Projects (both Ongoing Project and other than Ongoing Project).	-			
	(b) Amount spent in Administrative Overheads.	-			
	(c) Amount spent on Impact Assessment, if applicable.	-			
	(d) Total amount spent for the Financial Year [(a)+(b)+(c)].	-			
	(e) CSR amount spent or unspent for the Financial Year:				
<b>Total Amount Spent for the Financial Year (In Rs.)</b>	<b>Amount Unspent (In Rs.)</b>				
	<b>Total Amount transferred to Unspent CSR Account as per Sub-section (6) of Section 135.</b>		<b>Amount transferred to any fund specified under Schedule VII as per second proviso to Sub-section (5) of Section 135.</b>		
<b>Amount (In Rs.)</b>	<b>Amount (In Rs.)</b>	<b>Date of transfer</b>	<b>Name of the Fund</b>	<b>Amount (In Rs.)</b>	<b>Date of transfer</b>
-	-	-	-	-	-
(f) Excess amount for set-off, if any:		-			
<b>Sl. No.</b>	<b>Particulars</b>			<b>Amount (In Rs.)</b>	

	(i)	Two percent of average net profit of the Company as per Sub-section (5) of Section 135		26,16,364.79/-					
	(ii)	Total amount spent for the Financial Year		-					
	(iii)	Excess amount spent for the Financial Year [(ii)-(i)]		-					
	(iv)	Surplus arising out of the CSR projects or programmes or activities of the previous Financial Years, if any		-					
	(v)	Amount available for set off in succeeding Financial Years [(iii)-(iv)]		-					
7	Details of Unspent Corporate Social Responsibility amount for the preceding three Financial Years:			-					
	<b>Sl. No.</b>	<b>Preceding Financial Year(s)</b>	<b>Amount transferred to Unspent CSR Account under Sub-section (6) of Section 135 (In Rs.)</b>	<b>Balance Amount in Unspent CSR Account under Sub-section (6) of Section 135 (In Rs.)</b>	<b>Amount Spent in the Financial Year (In Rs.)</b>	<b>Amount transferred to a Fund as specified under Schedule VII as per second proviso to Subsection (5) of Section 135, if any</b>		<b>Amount remaining to be spent in succeeding Financial Years (In Rs.)</b>	<b>Deficiency, if any</b>
						<b>Amount (In Rs)</b>	<b>Date of Transfer</b>		
	-	-	-	-	-	-	-	-	-
8	Whether any capital assets have been created or acquired through Corporate Social Responsibility amount spent in the Financial Year:			No					
	If Yes, enter the number of Capital assets created/ acquired			-					
	Furnish the details relating to such asset(s) so created or acquired through Corporate Social Responsibility amount spent in the Financial Year:								
	<b>Sl. No.</b>	<b>Short particulars of the property or asset(s)</b>	<b>Pincode of the</b>	<b>Date of Creation</b>	<b>Amount of CSR amount Spent</b>	<b>Details of entity/ Authority/ beneficiary of the registered owner</b>			
						<b>CSR Registration</b>	<b>Name</b>	<b>Registered address</b>	

		[including complete address and location of the property]	Property or asset(s)			Number, if applicable		
	-	-	-	-	-	-	-	-
9	Specify the reason(s), if the company has failed to spend two per cent of the average net profit as per Subsection (5) of Section 135.			NA				

**FOR GENESIS ADVERTISING PVT LTD**

**Sd**  
**UJJAL SINHA**  
**WHOLE-TIME DIRECTOR**  
**DIN: 01076587**

**Sd**  
**ARNAB KUMAR DE**  
**WHOLE-TIME DIRECTOR**  
**DIN: 06563083**